



**Greetings
from
the President of Iceland
Ólafur Ragnar Grímsson**

Communication and technology have brought people together, built greater cooperation between nations and created the basis for better societies. Today the world is all connected and information, know-how and culture move fast between the continents.

Iceland aims to bring together people on both sides of the Atlantic, to be a bridge between the great continents of North America and Europe. For decades, Icelanders have been doing this through air transport but now we aim to do it with light. Against a background of global warming and higher prices of energy from fossil fuels, Iceland is an optimal location for data-centers. Our success in green energy, being a global leader in that field, and due to the countries connection, by optical fibre, both to North America and Europe, will enable you all to become green in your power consumption and safe with your data storage. With our well-educated people, we will welcome you all to our country.